Faculty of Commerce

B.Com. (Hons.)

Allinaligath 1. ENGLISH: Comprehension at paragraph and sentence levels, identification of Common errors; grammar and usage; Vocabulary - word formation, synonyms, antonyms, pairing of words. Sentence structure and construction, prepositions, completion of sentences.

2. **ACCOUNTANCY**

- Accounting for Non-Profit Organizations. (i)
- Partnership Accounting: Goodwill, Admission, Retirement and Death of (ii) Partner and Dissolution of Partnership Firms.
- (iii) Company Accounts: Issue of Shares and Debentures, Forfeiture & Reissue, Redemption of Shares and Debentures, Final Accounts of Companies.
- Analysis of Financial Statements: Ratio Analysis Profitability, Liquidity, (iv) Solvency and Activity Ratios, Cash and (as per revised standard issued by
- Computerized Accounting System: Concepts, Features and Structures. (v)

3. **BUSINESS STUDIES**

- (i) Nature, Functions and Principles of Management.
- (ii) Business Finance: Financial Management, Financial Plans, Money Market, Stock Exchange and SEBI.
- Marketing Management: Concept, Functions and Marketing Mix. (iii)
- Consumer Protection: Consumer Rights, Consumer Awareness and (iv) Redressal System.

4. **ECONOMICS**

- (i) Consumer and Producer's Equilibrium, Laws and Demand and supply.
- Forms of Markets and Price Determination (ii)
- (iii) National Income
- (iv) Money and Banking
- Determination of Income and Employment (v)
- (vi) Government Budget

5. ELEMENTARY MATHEMATICS & STATISTICS

Statistics : Collection, Organization and Presentation of Data; Measures of Central Tendency – Mean (simple and weighted), Median and Mode; Measures of Dispersion – Absolute dispersion (range, quartile deviation, mean deviation, standard deviation), Relative dispersion (coefficient of quartile deviation, coefficient of mean deviation, coefficient of variation); Correlation – Measures of Correlation; Introduction to Index Numbers; Probability.

6. REASONING AND NUMERICAL ABILITY

- (i) Critical
- (ii) Analytical
- (iii) Verbal
- (iv) Logical
- (v) Data Interpretation

7. GENERAL AWARENESS

- (i) Indian Economy
- (ii) World Organizations
- (iii) Indian and World Geography
- (iv) Indian Polity and Constitution
- (v) General Science and Technology
- (vi) Sports, Awards and Corporate Affairs.