

ALIGARH MUSLIM UNIVERSITY, ALIGARH
(EXAMINATION PROGRAMME)

M.A. IN THE LANGUAGE OF ADVERTISING MEDIA & MARKET (LAMM) IV SEMESTER EXAMINATION
2020-2021

DATE	PAPER CODE	TITLE OF THE PAPER
01.06.2021	LAM-4001	Discourse Pattern in Advertising, Media and Market
03.06.2021	LAM-4002	Folk Advertising
05.06.2021	LAM-4006	Market Metaphors
07.06.2021	LAM-4007	Media Semiotics
09.06.2021	LAM-4013	Language in Electronic Media
09.06.2021	LAM-4071	Project
11.06.2021	LAM-40V1	Viva-Voce

Note.: All examinations will be conducted in **online mode only**.
The Department concerned shall notify the details and timings of the online examination and the app/software to be used for conducting the same (eg. Webex, Google Meet, Microsoft Teams, Whatsapp, telephonically etc.) along with meeting ID & password if required, on the homepage of the Department available on www.amu.ac.in for information of all concerned.

ASSISTANT CONTROLLER
(EXAMINATIONS)