

ALIGARH MUSLIM UNIVERSITY, ALIGARH
EXAMINATION PROGRAMME

M.A. IN LANGUAGE OF ADVERTISING MEDIA & MARKET (LAMM) I SEMESTER
EXAMINATION 2020-2021

DATE	PAPER CODE	TITLE OF THE PAPER
23.06.2021	LAM-1002	Introduction to Communication
25.06.2021	LAM-1007	Fundamentals of Language and Linguistics
27.06.2021	LAM-1008	Phonetics and Phonology
29.06.2021	LAM-1009	Morphology
01.07.2021	LAM-1010	Introducing Folk Culture
03.07.2021	LAM-1011	History of Advertising
03.07.2021	LAM-1014	History of Market & Media

Note.: All examinations will be conducted in **online mode only**.
The Department concerned shall notify the details and timings of the online examination and the app/software to be used for conducting the same (eg. Webex, Google Meet, Microsoft Teams, Whatsapp, telephonically etc.) along with meeting ID & password if required, on the homepage of the Department available on www.amu.ac.in for information of all concerned.

ASSISTANT CONTROLLER
(EXAMINATIONS)