Faculty of Commerce

B.Com. (Hons.)

Allinaligath 1. ENGLISH: Comprehension at paragraph and sentence levels, identification of Common errors; grammar and usage; Vocabulary - word formation, synonyms, antonyms, pairing of words. Sentence structure and construction, prepositions, completion of sentences.

2. **ACCOUNTANCY**

- (i) Partnership Accounting: Goodwill, Admission, Retirement and Death of Partner and Dissolution of Partnership Firms.
- Company Accounts: Issue of Shares and Debentures, Forfeiture & (ii) Reissue, Final Accounts of Companies.
- (iii) Analysis of Financial Statements: Ratio Analysis – Profitability, Liquidity, Solvency and Activity Ratios, Cash and (as per revised standard issued by ICAI).
- Computerized Accounting System: flow statement or Cash & Cash (iv) Equivalents

3. **BUSINESS STUDIES**

- Nature, Functions and Principles of Management. (i)
- Business Finance: Financial Management, Financial Plans, Money (ii) Market, Stock Exchange and SEBI.
- Marketing Management: Concept, Functions and Marketing Mix. (iii)
- Consumer Protection: Consumer Rights, Consumer Awareness and (iv) Redressal System.

ECONOMICS 4.

- (i) Consumer and Producer's Equilibrium, Laws of Demand and supply.
- Forms of Markets and Price Determination (ii)
- National Income (iii)
- Money and Banking (iv)
- (v) Determination of Income and Employment
- Government Budget (vi)

5. ELEMENTARY MATHEMATICS & STATISTICS

Statistics : Collection, Organization and Presentation of Data; Measures of Central Tendency – Mean (simple and weighted), Median and Mode; Correlation – Measures of Correlation; Introduction to Index Numbers; Probability.

7. GENERAL AWARENESS

- (i) Indian Economy
- (ii) World Organizations
- (iii) Indian and World Geography
- (iv) Indian Polity and Constitution
- (v) General Science and Technology
- (vi) Sports, Awards and Corporate Affairs.