

Faculty of Social Sciences

M.A. (Mass Communication)

PART - A Objective Test - 40 Marks

1. General Awareness :

- a) Current Social, Political and Economic, National and International Issues.
- b) Major National and global events, sports, scientific and technological breakthrough.
- c) National and international personalities, bodies and organizations who are in news.
- d) Media Awareness : General information about newspaper, magazines, radio, television, books, films and other mass media, media events, personalities and radio and television programmes.

PART - B Descriptive Test - 60 Marks

2. Communicative Skill

- a) Writing News, Features, interviews and opinion.
- b) Critical evaluation of mass media and its media content.
- c) Reviews and Criticism (books, films, radio and television programmes).
- d) Sentence Structure, idioms, synonyms and antonyms, composition and comprehension, precise writing etc.