

## Departmental Test Syllabus

B.A. Arts / Social Science

### Advance Diploma in Animation & Multimedia (ADAM)

#### 1. ENGLISH LANGUAGE

Comprehension of paragraph and sentence levels, identification of Common errors; grammar and usage; Vocabulary – word formation, synonyms, antonyms, pairing of words. Sentence Structure and construction, prepositions, completion of sentences.

#### 2. GENERAL AWARENESS AND CURRENT AFFAIRS :

Question will be based on the CBSE curriculum (SSSC level) covering the following topics :

Indian Constitution; Political Theory; Indian Polity; Pre and Post Independence; Contemporary World Politics, Human Rights; Archaeology and Ancient India; History of Medieval and Modern India, Introductory World History; Human Geography; India : Introductory Physical Geography; Indian Physical Environment; Foundations of Psychology; Psychology, Self and Society; Games and Sports; Awards and Honours; Abbreviations and Acronyms; Prominent Books and Authors.

#### 3. REASONING AND INTELLIGENCE

Verbal reasoning and verbal analogy, letter series, number series, syllogism, terms and prepositions.

#### 4. INDO ISLAMIC CULTURE AND ALIGARH MOVEMENT

Main tenets of Islam; Sufism and Bhakti Movement; Religious Coexistence: Akbar: Major Medieval Monuments; Encounter with Modern Culture: Sir Syed Ahmad Khan and his companions, Aligarh Movement”

## **B.Com. (Hons.)**

**1. ENGLISH :** Comprehension at paragraph and sentence levels, identification of Common errors; grammar and usage; Vocabulary – word formation, synonyms, antonyms, pairing of words. Sentence structure and construction, prepositions, completion of sentences.

### **2. ACCOUNTANCY**

- (i) Accounting for Non-Profit Organizations.
- (ii) Partnership Accounting : Goodwill, Admission, Retirement and Death of Partner and Dissolution of Partnership Firms.
- (iii) Company Accounts : Issue of Shares and Debentures, Forfeiture & Reissue, Redemption of Shares and Debentures, Final Accounts of Companies.
- (iv) Analysis of Financial Statements : Ratio Analysis – Profitability, Liquidity, Solvency and Activity Ratios, Cash and (as per revised standard issued by ICAI).
- (v) Computerized Accounting System : Concepts, Features and Structures.

### **3. BUSINESS STUDIES**

- (i) Nature, Functions and Principles of Management.
- (ii) Business Finance : Financial Management, Financial Plans, Money Market, Stock Exchange and SEBI.
- (iii) Marketing Management : Concept, Functions and Marketing Mix.
- (iv) Consumer Protection : Consumer Rights, Consumer Awareness and Redressal System.

### **4. ECONOMICS**

- (i) Consumer and Producer's Equilibrium, Laws and Demand and supply.
- (ii) Forms of Markets and Price Determination
- (iii) National Income
- (iv) Money and Banking
- (v) Determination of Income and Employment
- (vi) Government Budget

## 5. ELEMENTARY MATHEMATICS & STATISTICS

**Statistics** : **Collection**, Organization and Presentation of Data; Measures of Central Tendency – Mean (simple and weighted), Median and Mode; Measures of Dispersion – Absolute dispersion (range, quartile deviation, mean deviation, standard deviation), Relative dispersion (coefficient of quartile deviation, coefficient of mean deviation, coefficient of variation); Correlation – Measures of Correlation; Introduction to Index Numbers; Probability.

## 6. REASONING AND NUMERICAL ABILITY

- (i) Critical
- (ii) Analytical
- (iii) Verbal
- (iv) Logical
- (v) Data Interpretation

## 7. GENERAL AWARENESS

- (i) Indian Economy
- (ii) World Organizations
- (iii) Indian and World Geography
- (iv) Indian Polity and Constitution
- (v) General Science and Technology
- (vi) Sports, Awards and Corporate Affairs.