

Faculty of Social Sciences

M.A. (Mass Communication)

PART - A Objective Test 40 Marks

1. General Awareness: 20 Marks

- a) National and international issues and events (political, economic, sports, science and technology, health, disaster, and development etc.);
- b) National and international personalities, bodies and organizations who are in the news.

2. Media Awareness: 20 Marks

- a) General information about newspapers, magazines, radio & television channels, books, films, online and other mass media;
- b) National and international media events, personalities and programmes.

PART - B Descriptive Test 60 Marks

Communicative Skill

- a) Writing news, features, interviews and opinions.
- b) Critical evaluation of the role and functioning of mass media and its content.
- c) Reviews and Criticism of books, films, radio and television programmes, and online/social media platforms.
- d) Sentence structure, idioms, synonyms and antonyms, composition and comprehension, precise writing etc.
