

# **Faculty of Management Studies and Research**

Aligarh Muslim University, Aligarh

## **Syllabus for Ph.D. Admission Test, 2020-21**

### **Section-A**

Research Aptitude/ Research Methodology

Introduction to Business Research Methods; Stages in the Business Research Process; Classification of Business Research Designs; Types of Data and their Applications; Scaling Procedures; Questionnaire Design; Types of Sampling; Hypothesis Testing: Concept Procedures; Overview of Data Analysis Techniques; Research and Teaching Aptitude: Research Ethics: Overview of Higher Education System in India.